Senate Commerce, Labor & Agriculture Committee Amendment No. 2 Amendment No. 3 to SB1547

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Cooper J Signature of Sponsor

AMEND Senate Bill No. 1547*

House Bill No. 1512

by adding the following new section immediately preceding the last section and by renumbering the subsequent section accordingly:

SECTION ____. Tennessee Code Annotated, Section 47-25-611(h), is amended by deleting the subsection in its entirety and by substituting instead the following:

- (h) The provisions of this section shall not apply to the following:
- (1) Sales at retail, or offering or advertising to make sales at retail, made in good faith to compete with the equally low or lower retail price of a competitor, provided such sales at retail by a vertically integrated producer shall be made in accordance with subsection (b);
- (2) Sales at retail, or offering or advertising to make sales at retail, for promotional purposes to introduce a new, remodeled or newly acquired retail outlet, provided such promotion does not exceed ten (10) days and occurs within sixty (60) days of the date when the new, remodeled or newly acquired outlet begins operation; or
- (3) Sales at retail, or offering or advertising to make sales at retail, at prices based on isolated or inadvertent conduct that does not represent a pattern of business practice.